



ONE LOGIC



PRESS RELEASE

Successful Series B funding: leading AI software company ONE LOGIC raises eight-figure sum

The funding round was spearheaded by the investment company Salvia GmbH

- Innovative AI-based platform enables large volumes of data to be quickly and effectively monetized and business models to be digitalized through the use of forecasts
- Data products developed by ONE LOGIC are quick to implement, and are already in use at a host of blue-chip companies
- The only German AI company listed as 'Cool Vendor' in the "Gartner Cool Vendors in AI Core Technologies Report 2021"
- ONE LOGIC is set to use the capital to create additional industry-specific solutions, pursue international expansion and bolster its existing team

Passau (Germany), 29 September 2021 – ONE LOGIC, the leading company for AI software and data-science solutions in Germany, has successfully completed a Series B funding round, raising an eight-figure sum. The investment round was spearheaded by Salvia, an investment company led by Helmut Jeggle that develops and provides financial support for numerous B2B and deeptech startups. ONE LOGIC will use the capital to add new data products to its platform, consolidate its position as a leading international provider of AI-based data products, and expand its team of AI experts and software developers.



"We have developed a technological platform that allows organizations to monetize their data quickly and sustainably and digitalize their business models. Our AI-assisted data products enable us to predict, with a very high degree of accuracy, the decisions a company should take in order to improve its results – whether in terms of processes, operations or business. We intend to use this fresh influx of capital to develop more solutions on the platform and scale our business with the aim of making inroads internationally. We are delighted to be able to count on Helmut Jeggle and Salvia, a partner with a long-term focus and a track record as a successful business developer, in this journey. With their support, we are now working to become one of the market leaders in Europe for AI-based data products", states Andi Böhm, Founder and Managing Director of ONE LOGIC.

Andi Böhm | Founder and Managing Director of ONE LOGIC



Helmut Jeggle | Founder and
Managing Partner at Salvia

“Right now, virtually all companies are looking at how they can take the huge volumes of data they have generated and pair it with artificial intelligence in order to make the right decisions for their business automatically – and deliver genuine added value. The fact is that few of these AI-based initiatives are ultimately productive, and only a fraction of those are able to deliver results at the speed of ONE LOGIC. Thanks to its platform, ONE LOGIC is able to achieve results that go far beyond the aggregation and analysis of data, making it one of the leading AI software providers in Germany today. I am pleased to be able to work closely with the company and provide support as an investor as it scales its operations and expands on the international stage”, emphasizes Helmut Jeggle, Founder and Managing Partner at Salvia GmbH.

Data-driven forecasts using AI-based data products

The ONE DATA platform developed by ONE LOGIC allows for the creation and implementation – within the space of a few weeks – of AI-based data products that use forecasts to automate and improve decision-making. This streamlines and accelerates planning and management processes within the organization and creates genuine added value.

In the automotive industry, for example, ONE LOGIC has developed a forecasting and recommendation tool that allows dealers to predict the needs of their customers with more accuracy and put together an optimized inventory based on this. After the successful go-live, the system will soon be used worldwide. ONE LOGIC developed an AI-assisted corporate audit solution for a major German chemical group which allows process deviations to be identified in real time and potential risks to be continuously monitored.

ONE LOGIC was the only German company to be named a “Cool Vendor in AI Core Technologies 2021” by leading research and advisory firm Gartner.

Expanding the portfolio: from applications to scalable data products



The company founded by Andi Böhm is seeking to use the funding to expand its portfolio from customer-specific applications to turnkey, scalable data products in order to better meet the increasing demand for products that can be put into service quickly. This calls for new features to be added to the Data Product Builder ONE DATA. In continuing to develop its portfolio, ONE LOGIC expects to make implementation even simpler, speed up the monetization of data for customers, and improve the scalability of their business models. The firm is also looking to add new members to its team and open offices in Switzerland and the USA as part of its expansion plan.



Alexander Diekmann | Managing Director of Opti Invest green

New advisory committee comprising investors and industry experts

ONE LOGIC has also established an advisory committee to provide support in the form of experience and expertise during this key growth phase for the company. The members of the committee include its two investors Isabelle Müldner (Salvia GmbH) and Alexander Diekmann (Opti Invest green) along with former Managing Directors Prof. Dr. Andreas Pfeifer and Dr. Klaus Geißdörfer.

“Using our investment wisely right from the start”

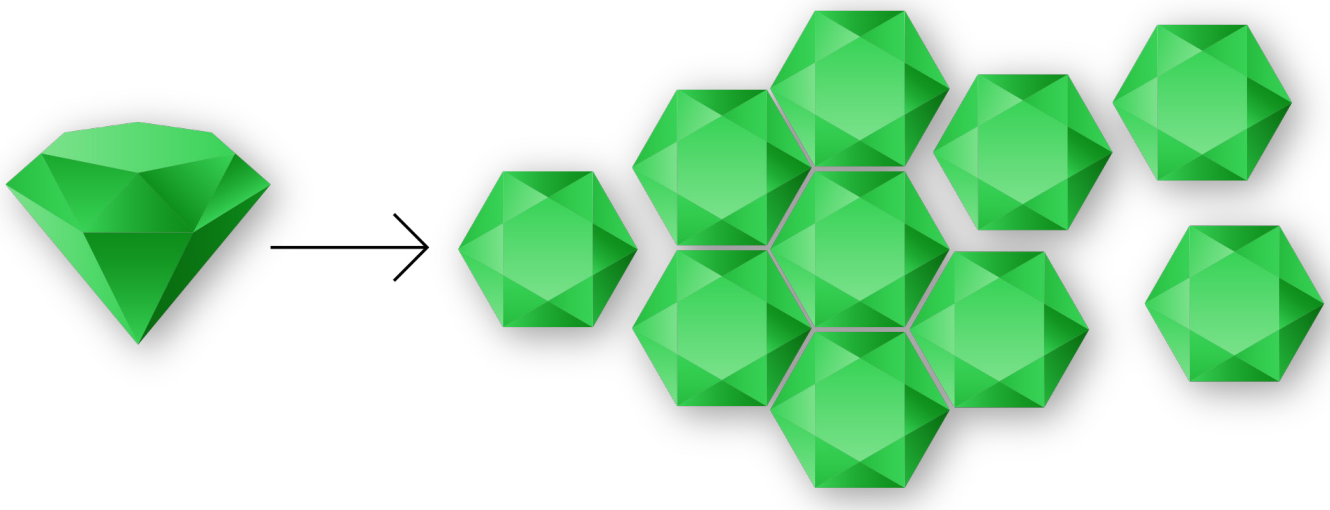
“We are extremely pleased to be able to lend more support to Andi Böhm and his team as they make strides to become one of the market leaders in Europe for AI-based data products. For a long time now, we have had great faith in the company and its vision of a future in which the full potential of data can be unleashed globally through artificial intelligence and relevant products”, states existing investor Alexander Diekmann, Managing Director of Opti Invest green.

About Salvia GmbH

Salvia GmbH is an investment company founded and run by Helmut Jeggle, an early-stage investor since 2017 and co-founder of BioN-Tech SE. Salvia assists innovative companies through its capital, expertise and extensive network. The focus of the private investment firm, which is based in Holzkirchen (Munich), is on companies in the fields of deeptech and science that are driving sustainable change and can show the world the way forward. The firm's aim is to create long-term, opportune and “healthy” values.

About ONE LOGIC

“Tomorrow’s data products. Today!”: ONE LOGIC is an AI software provider founded by Andi Böhm in Germany in 2013. The company provides its customers with a unique combination of the holistic Data Product Builder ONE DATA and data-science services. The 203-strong team, which is split across the company's sites in Passau, Munich and Frankfurt, bring their great passion and expertise to bear on the development of data products, solution-oriented applications and the services of the future.





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Contact

Wolfram Wege
VP Communications
ONE LOGIC GmbH
+49 151 11074997
wolfram.wege@onelogic.de

Passau: Kapuzinerstraße 2c, 94032 Passau, Germany
Munich: Prinzregentenstraße 50, D-80538 Munich, Germany
Frankfurt/Main: Eschenheimer Anlage 1, 60316 Frankfurt/Main,
Germany

Tel: +49.851.225 906-0
E-mail: info@onelogic.de
LinkedIn: [linkedin.com/company/one-logic-gmbh](https://www.linkedin.com/company/one-logic-gmbh)

Management:

Dr. Andreas Böhm, Prof. Dr. Andreas Pfeifer, Dr. Stefan Roskos, Christian
Aumüller, Dr. Klaus Geißdörfer